



RELATIONSHIP MARKETING

Jessika

Relationships Will Always Be More Powerful Than Marketing.



The best marketing doesn't feel like marketing- it's relationship building. I help brands increase their ROI organically with their ideal audience through my C.A.R.E. Approach- real authentic relating techniques that drive repeat and referral business.



 **PRESS KIT**

RelationshipMarketingJessika.com



— MEET JESSIKA SUTER

AKA Relationship Marketing Jessika

Known as the Queen of Relationship Marketing, Jessika is on a mission to redefine corporate America and create something she wanted to be part of. Jessika founded NOW Marketing Group in 2010 with only a laptop and a vision to give people with heart an upper hand. NOW Marketing Group was recognized as Inc. Best places to work 2022, is a Forbes recognized Agency Partner, Partnered with Facebook, Google and and a certified inbound partner with Hubspot.

NOW Marketing Group works with more than 100 clients across the United States and beyond, choosing to serve – not sell. Jessika lives by a personal mission of helping inspire people to love more, give more and be more through authentic relating and proving doing what's right, not what's easy can turn a vision to a profitable agency that produces results.



KEYNOTE TOPICS

It's time to start thinking about marketing different-



★ DARK SOCIAL

How to Exhort and Influence
in the Next Wave of Marketing

★ AMPLIFY OUR MESSAGE

From Disruptor to Desired
How to build a Craveable Brand

★ COMMUNITY TO CONVERSIONS

How a \$100 Ad Spend
led to \$100,000 in new business

★ SALES + MARKETING

Build a Smarketing Plan
Aligning your sales and marketing teams

★ RELATIONSHIP ROI

Driving Business Growth
by Amplifying Relationships Online

JESSIKA SUTER

Previous Speaking Engagements



I've seen Jessika in action on stage and as a speaker at her annual event, and I can say that in both instances she is a magnet for bringing extraordinary ideas, people, and creativity together into one place. Her gift is in building and creating a community that wants to be a part of something bigger than themselves. And her style in every aspect of her very being is to give more than she gets. Now, how rare is that? If you don't hire her then please take a step back, the line is out the door.



Bryan Kramer

*TED Speaker, Founder of H2H Movement, Performance Business Coach,
CEO at H2H™ Companies*

— **JESSIKA SUTER**

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Linkedin.com/in/RelationshipMarketingJessika



Pinterest.com/howmarketing



Youtube.com/user/NOWMarketingGroup



Instagram.com/NOWMarketingGroup

— **FEATURED IN**

Forbes, Inc., NBC, Fox 10, Content Marketing Institute, SEM Rush, Social Media Examiner, Mari Smith, Wave.video, Agorapulse , Forbes Agency Council, Thinkific, SpeakerHub, Bryan Kramer, Influencer Inc. , Agents of Change, Response Suite, CIO Review, Engage Marketing Podcast, Making a Marketer, and hundreds more!!

I care, I care a lot ,
it's kinda my thing!

